

Kids Against Hunger

Feeding families around the world ... and around the corner

Race to Stop Hunger 5k

May 8, 2015

Dear Sponsor,

Kids Against Hunger in Roselle is preparing for our 1st Annual Race to Stop Hunger 5k. The event will be held on Saturday, August 29, 2015 in the parking lot of BMO Harris Bank 400 East Irving Park Road, Roselle.

We are contacting you, as a local business, to help support this great event with great marketing opportunities and return on your investment. Sponsoring this wonderful event is an opportunity to educate the community about your business and your commitment to helping the hungry children locally and around the world. 100% of race proceeds will go to feeding kids.

Kids Against Hunger- Fox Valley Satellite in Roselle works with 100 more satellite volunteer teams to deliver over 50 million meals each year for hungry people in over 40 different countries. In Roselle, we have packaged over 250,000 meals in the first quarter of 2015. We are a non-profit, volunteer driven, locally funded organization that packages dry, highly nutritious food for these children and their families.

Great marketing opportunities are a part of our Sponsorship packages that include Corporate, Platinum, Gold, Silver and Bronze Sponsorship levels. I would be pleased to meet with you and talk about these opportunities with you. Don't miss this extraordinary opportunity to be a part of this new community fun run and to support Kids Against Hunger and our mission in feeding families around the world and around the corner.

Please consider sponsoring this event and supporting the work of Kids Against Hunger- Fox Valley in Roselle.

Enclosed are the sponsorship opportunities and benefits for your review.

Sincerely,

Nancy Thiemann

Nancy Thiemann, Race Director
Kids Against Hunger Coordinator

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WHAT CAN *Kids Against Hunger* DO FOR YOUR BUSINESS?

RACE TO STOP HUNGER SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSOR: \$2400 and up (\$200+ per month for one year)

- Your logo/name will be added to our corporate banner for one year
- Discount toward Kids Against Hunger teambuilding, volunteer shift, packing event for your company
- One year display of your banner in warehouse during our 500,000 annual meal packs
- Company logo/name featured on official 2015 running shirts
- Link to your business on our website/Facebook page
- Company recognition throughout race and opening ceremonies
- All Promotional Materials & Flyers (Around town & in other races race bags)
- Opportunity to provide gift/marketing material in all participant packets
- Company name/logo included in event eblasts to our 1000+ person database and social media.
- Race Day On-Site promotion with free booth space/banner
- 5 entries and shirts for corporate team members in race

PLATINUM SPONSOR: \$1200 - \$2399 (\$100+ per month for one year)

- One year display of your banner in warehouse during our 500,000 annual meal packs
- Company logo/name featured on official 2015 running shirts
- Link to your business on our website/Facebook page
- Company recognition throughout race and opening ceremonies
- All Promotional Materials & Flyers (Around town & in other races race bags)
- Opportunity to provide gift/marketing material in all participant packets
- Company name/logo included in event eblasts to our 1000+ person database and social media.
- Race Day On-Site promotion with free booth space/banner
- 3 entries and shirts for corporate team members in race

GOLD MEDAL SPONSOR: \$500 - 1199

- Company logo/name featured on official 2015 running shirts
- Link to your business on our website/Facebook page for 6 months
- Company recognition throughout race and opening ceremonies
- All Promotional Materials & Flyers (Around town & in other races race bags)
- Opportunity to provide gift/marketing material in all participant packets
- Company name/logo included in event eblasts to our 1000+ person database and social media.
- Race Day On-Site promotion with free booth space/banner

SILVER MEDAL LEVEL: \$250 - \$499

- All Promotional Materials & Flyers (Around town & in other races race bags)
- Opportunity to provide gift/marketing material in all participant packets
- Race Day On-Site promotion

BRONZE MEDAL LEVEL : \$100 - \$199

- All Promotional Materials & Flyers (Around town & in other races race bags)
- Race Day On-Site promotion

For questions or to become an official Race to Stop Hunger 5k sponsor please contact
Nancy Thiemann: racetostophunger@gmail.com : (847) 624-6343
Volunteer. Donate. Get Involved. www.kah-fv.org/racetostophunger

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To become a sponsor, please complete the form as completely as possible and mail, along with your check or credit card information, to: Race To Stop Hunger 5K, 290 Brighton Bay, Roselle, IL 60172, c/o Nancy Thiemann. Or email information to: racetostophunger@gmail.com

I am interested in supporting Kids Against Hunger at the following level:

- Corporate Sponsor \$ 2400+
- Platinum Sponsor \$ 1200-\$2399
- Gold Medal Sponsor \$ 500-\$1199
- Silver Medal Sponsor \$ 250 -\$499
- Bronze Medal Sponsor \$ 100 -\$249

Your Name and Title: _____

Company Name (as it should be printed in event materials):

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Circle Method of Payment:

Check (make payable to Kids Against Hunger-Fox Valley)

Discover Amex MC VISA

Name on the Card: _____

Card #: _____

Exp. Date (MM/YY): _____ CVV (code on back of card): _____

Billing address if different from the one provided:

Signature _____

Amount to be charged/enclosed: \$ _____

- YES! I would like to display an official Race To Stop Hunger poster in my storefront or place of business.