



June 23, 2020

Dear Sponsor,

Kids Against Hunger in Roselle is preparing for our 6th Annual Race to Stop Hunger. The event will be held everywhere Friday, August 21- Sunday, August 23, 2020:

- Our 5K format has expanded to include a 10K, Half Marathon and Marathon
- The Race is now open for both Runners/Walkers and Bikers
- **The Race is Virtual, Hunger is Real - 100% of race proceeds will go to feeding kids.**

We are contacting you, as a local business, to help support this great event with great marketing opportunities and return on your investment. Sponsoring this wonderful event is an opportunity to educate the community about your business and your commitment to helping the hungry children locally and around the world. We need it more this year than ever.

Kids Against Hunger-Fox Valley Satellite in Roselle works with 90 more satellite volunteer teams to deliver over 50 million meals each year for hungry people in over 40 different countries. In Roselle, we have packed 4 million+ meals since we opened in 2007*. We are a non-profit, volunteer driven, locally funded organization that packages dry, highly nutritious food for these children and their families.

Great marketing opportunities are a part of our Sponsorship packages that include Corporate, Gold, Silver and Bronze Sponsorship levels. We also have Raffle Prizes that are new this year. I would be pleased to talk about these opportunities with you. Don't miss this extraordinary community event that has gone virtual to continue to support our mission in feeding families around the world and around the corner.

Please consider sponsoring this event and supporting the work of Kids Against Hunger- Fox Valley in Roselle.

Enclosed are the sponsorship opportunities and benefits for your review.

Nancy Thiemann

Nancy Thiemann, Race Director
Kids Against Hunger Associate Director
racetostophunger@gmail.com
Cell:847-624-6343

***Note:** Kids Against Hunger Board members are still working during this crisis. We sent 85,536 meals to Detroit in April. We are shipping 135,432 meals to Nicaragua in July. Packing for the Navajo Nation will be started this Summer and shipped in the Fall.

Race to Stop Hunger



Race Is Virtual, Hunger Is Real

5K, 10K, Half/Full Marathon

WHAT CAN *Kids Against Hunger* DO FOR YOUR BUSINESS?

RACE TO STOP HUNGER SPONSORSHIP OPPORTUNITIES

_____ **CORPORATE SPONSOR: \$1000 and up** (\$100+ per month for one year)

- One year display of your banner in our warehouse (400,000+ meals annually)
- 5 entries(plus shirt/medal) for sponsor team members OR donated for Essential Workers to participate
- Name or logo will be printed on our 2020 Race bib (emailed to all participants)
- **Plus** all Gold Medal Level marketing opportunities listed below

_____ **GOLD MEDAL SPONSOR: \$500 - \$999**

- Company name/logo featured on official 2020 running shirts
- Company name/logo included in event eblasts (3000+ person database & social media)
- Opportunity to provide marketing gift in race packets with shirt and medal
- **Plus** all Silver Medal level marketing opportunities listed below

_____ **SILVER MEDAL SPONSOR: \$250 - \$499**

- Opportunity to provide gift/marketing material in our Virtual Race bag
- Link to your business on our KAH Website and Race Registration page
- **Plus** all Bronze Level marketing opportunities listed below

_____ **BRONZE MEDAL SPONSOR : \$100 - \$249**

- Company added to our All Sponsor Race Banner in warehouse
- Name or Logo on KAH website, posters

_____ **RAFFLE PRIZE: \$100 and higher**

- We are looking for Attractive Raffle Prizes to entice participants
- Sponsor will be placed at medal sponsor level of prize (see above)
- You may also sponsor Essential Workers to participate for Free: \$100 for every 3 participants

For questions or to become an official Race to Stop Hunger 2020 Sponsor please contact Nancy Thiemann: racetostophunger@gmail.com : (847) 624-6343 Volunteer. Donate. Get Involved. www.kah-fv.org/race-to-stop-hunger

Kids Against Hunger

Feeding families around the world ... and around the corner

Race to Stop Hunger

I am interested in supporting Kids Against Hunger at the following level:

- Corporate Sponsor \$ 1000 & higher (Please email logo for marketing & t-shirt)
- Gold Medal Sponsor \$ 500 - \$999 (Please email logo for marketing & t-shirt)
- Silver Medal Sponsor \$ 250 - \$499 (Please email logo for marketing materials)
- Bronze Medal Sponsor \$ 100 - \$249 (Please email logo for marketing materials)
- Raffle Sponsor \$ 100 & higher (Please email logo for marketing materials)

Your Name and Title: _____

Phone: _____ Email: _____

Company / Donor Name (as it should be printed in event materials):

Address: _____

City, State, Zip: _____

Method of Payment:

Check (Please make payable to Kids Against Hunger-Fox Valley)

Credit Card: Discover Amex Mastercard VISA

Name as written on the Card: _____

Card #: _____

Exp. Date (MM/YY): _____ CVV (code on back of card): _____

Billing address linked to the card (if different from the one provided):

Signature _____

Amount to be charged/enclosed: \$ _____

YES! I would like to display an official Race To Stop Hunger poster in my storefront or place of business.

YES! I will email company logo in a high resolution, print-ready image(.jpg, .pdf, .eps or other similar format) for marketing to Nancy: racetostophunger@gmail.com

YES! I would like a T-shirt: Adult: SM M L XL 2XL (1 free Corporate/GoldSponsors) Qty _____ \$15 each _____

Please complete the form as completely as possible and send to: racetostophunger@gmail.com OR mail to: Race To Stop Hunger 2020, 290 Brighton Bay, Roselle, IL 60172, c/o Nancy Thiemann. If paying by credit card we can do that with Pay Pal.

Thank you for Joining us to Help Stop Hunger!