

Kids Against Hunger

Feeding families around the world ... and around the corner

Race to Stop Hunger 5k

May 19, 2021

Dear Sponsor,

Kids Against Hunger Illinois is preparing for our 7th Annual Race to Stop Hunger 5k. The event will be held on Saturday, August 28, 2021 at the old Indian Lakes Golf Course, 250 W. Schick Rd. Bloomingdale, IL. 100% of race proceeds will go to feeding kids.

We are contacting you, as a local business, to help support this great event with great marketing opportunities and return on your investment. Sponsoring this wonderful event is an opportunity to educate the community about your business and your commitment to helping the hungry children locally and around the world.

Kids Against Hunger-Illinois Satellite works with 100 more satellite volunteer teams to deliver over 50 million meals each year for hungry people in over 40 different countries. As a local charity, we have packed over 4 million meals since we opened in 2007. We are a non-profit, volunteer driven, locally funded organization that packages dry, highly nutritious food for these children and their families.

Great marketing opportunities are a part of our Sponsorship packages that include Corporate, Platinum, Gold, Silver and Bronze Sponsorship levels. I would be pleased to meet with you and talk about these opportunities with you. Don't miss this extraordinary opportunity to be a part of this new community fun run and to support Kids Against Hunger and our mission in feeding families around the world and around the corner.

Please consider sponsoring this event and supporting the work of Kids Against Hunger- Illinois, formally known as Kids Against Hunger-Fox Valley.

Enclosed are the sponsorship opportunities and benefits for your review.

Nancy Thiemann

Nancy Thiemann, Race Director
Kids Against Hunger, Associate Director
110 Stratford Square Mall, Bloomingdale, IL

racetostophunger@gmail.com

Cell:847-624-6343

www.kah-il.org

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WHAT CAN *Kids Against Hunger* DO FOR YOUR BUSINESS?

RACE TO STOP HUNGER SPONSORSHIP OPPORTUNITIES

____ **CORPORATE SPONSOR: \$2400 and up** (\$200+ per month for one year)

- One year display of your banner in our new Packing Event Center
- 5 entries and shirts for corporate team members in race
- Sponsor of Start/Finish Line
- Headline T- shirt Sponsor (Logo across back)
- Plus all Gold Medal Level marketing opportunities listed below

____ **PLATINUM SPONSOR: \$1200 - \$2399** (\$100+ per month for one year)

- One year display of your banner in our new Packing Event Center
- 3 entries and shirts for corporate team members in race
- Sponsor of Mile Marker clock
- Plus all Gold Medal Level marketing opportunities listed below

____ **GOLD MEDAL SPONSOR: \$500 - \$1199**

- Company name/logo featured on official 2021 running shirts
- Company name/logo included in event e-blasts (3000+ person database & social media)
- Plus all Silver Medal level marketing opportunities listed below

____ **SILVER MEDAL LEVEL: \$250 - \$499**

- Company recognition throughout race and opening ceremonies
- Opportunity to provide gift/marketing material in all participant & volunteer packets
- Link to your business on our KAH Website and Race Registration page
- Plus all Bronze Level marketing opportunities listed below

____ **BRONZE MEDAL LEVEL : \$100 - \$249**

- Company added to our All Sponsor Race Banner
- Name or Logo on Promotional Materials: KAH website, flyers, posters (8 town radius)
- Race Day On-Site promotion with free booth space/banner

For questions or to become an official Race to Stop Hunger 5k Sponsor please contact:

Nancy Thiemann: racetostophunger@gmail.com : (847) 624-6343

Volunteer. Donate. Get Involved. www.kah-il.org/race-to-stop-hunger



2021 SPONSORSHIP COMMITMENT FORM

Feeding families around the world ... and around the corner

Race to Stop Hunger 5k

Sponsor Information

Company Name (as to be displayed) _____ Date: _____

Contact Name and Title: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Social Media Handle(s): _____

Sponsorship Commitment

Sponsor Level

- Corporate \$2400 and up
- Platinum \$1200 - \$2399
- Gold \$500 - \$1199
- Silver \$250 - \$ 499
- Bronze \$100 - \$ 249

Event-Day Opportunities

- I would like to set up a Booth or Table
- I have a Banner for display at the race
- Post-Event Water Sponsor
- Post-Event Food Sponsor (packaged)
- Bag Sponsor (Bronze and higher)

I am interested in creating a team to participate in the event.

TeamName: _____

TeamCaptain: _____

Email: _____

I would like to display an official Race To Stop Hunger poster

Payment Information

Method of Payment:

- Check Enclosed:** Payable to Kids Against Hunger-Illinois
- Credit Card:** Pay by Credit Card at <https://www.kah-il.org/feed-kids> Race To Stop Hunger Campaign or below.
- Please Invoice Me**

Card Number: _____ Exp. _____ Security Code(back of card) _____

Payment Authorized Signature _____ Date: _____

Print Name: _____ Title: _____

Thank you for Joining us to Help Stop Hunger!

Please submit this completed form and a PNG, EPS, JPEG or TIF of your company logo to our Race Director within 2 weeks of Sponsorship. Questions about Sponsorship Opportunities – please reach out!

Nancy Thiemann, Race Director

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